Spotlight on the E Source Forum 2022 session tracks

By Sara Patnaude
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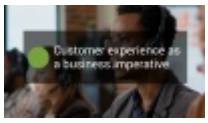
Can you believe the E Source Forum 2022 is just a little over a month away? Insert a screaming GIF here. To get you ready for this year's conference, we've put together a few videos to introduce our session tracks. Our content and conversations during this year's event will focus on how utilities can take the important steps needed to meet the seemingly competing priorities of the Sustainable Utility. Our agenda is sure to be educational and inspirational—are you ready to dive in?

Thanks for a great E Source Forum 2022!

Save the date for E Source Forum 2023, September 19–22!

Customer experience as a business imperative

Our "Customer experience as a business imperative" track will provide effective strategies and insights on how you can address your most pressing customer experience concerns. Some of the challenges we'll explore include sufficiently staffing your contact center in a tumultuous labor market and addressing equity in your utility programs.


Customer experience as
a business imperative

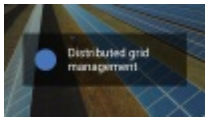
Customer programs for the Sustainable Utility

Optimize your customer-facing programs, including those addressing demand-side management, distributed energy resources, electrification, and EVs with our “Customer programs for the Sustainable Utility” track. Find out how you can use data science, ethnographic research, and community engagement to meet your goals, design more-equitable programs, and more! And don’t miss our tour of the National Renewable Energy Laboratory in Golden, Colorado.



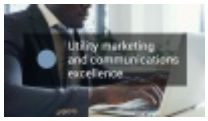
Distributed grid management

It’s such an exciting time for building electrification, EVs, and resiliency. There’s a wide range of exciting technologies and programs available, but what will their impact be on the grid? Our “Distributed grid management” track will focus on the challenges and opportunities related to the constantly evolving needs of the grid.



Utility marketing and communications excellence

For our “Utility marketing and communications excellence” track, we’ll showcase marketing campaigns that have gone above and beyond as well as provide guidance on what makes an effective engagement and communication strategy. You won’t want to miss out on hearing what our speakers have to say to help you tackle top-of-mind challenges with strategy and creativity.



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