Need a good reason to attend Forum 2022? We'll give you 10!

By Sara Patnaude
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Are you *still* on the fence about attending the E Source Forum 2022? Nonsense!

We're back together in person, September 13–16 at the Sheraton Denver Downtown, to celebrate 35 years of the Forum. This year's theme is Empowering the Sustainable Utility.

Thanks for a great E Source Forum 2022!

Save the date for E Source Forum 2023, September 19–22!

This year's Forum is one you won't want to miss. Here are 10 reasons why you'll want to be there.

1. Discover what it takes to become the Sustainable Utility

Our content and conversations during this year's event will focus on how utilities can take the important steps needed to meet the seemingly competing priorities of the Sustainable Utility:

- Honoring a commitment to environmental responsibility
- Ensuring safety and reliability
- Serving all customers equitably
- Maintaining a bottom line that enables innovation and community support

2. Predict the future

Get insights into which trends are on the horizon! You'll be able to predict what your customers will be clamoring for next year as well as how you can deliver it now. Our sessions will energize and motivate you to get started on 2023 action plans.

3. Create your own learning experience with multiple topical tracks

This year's agenda is packed full of sessions and workshops on topics that matter to you. This year's themes include:

- Customer experience as a business imperative
- Customer programs for the Sustainable Utility
- Utility marketing and communications excellence
- Distributed grid management

4. Get exclusive time with experts

Gain direct access to our experts in research, data science, and solution services. Whether it's attending their sessions, chatting during a break, or mingling in a networking event, you can pick their brains and learn from the best of the best.

5. Make new BFFs

Celebrate the Forum's 35th birthday with some extra fun sprinkled throughout the week.

No one understands you better than your utility peers. Connect with people from other utilities who do the exact same job as you and blow off some steam together.

6. Have a whole lotta fun!

After a full day of learning, choose from a variety of networking events and tours around Denver. Join us for our annual ping-pong tournament to see who reigns supreme with a paddle and test your luck during Casino Night.

7. Break out of your comfort zone

Participate in optional hands-on afternoon workshops to collaborate with peers and our experts. Don't worry, we won't force you to do anything *too* embarrassing. These workshops will leave you invigorated and ready to share your new knowledge with your colleagues back home.

8. Get inspired

Hear from speakers who will inspire you with their success stories and innovative ideas. Our keynote speakers and guest experts are brimming with knowledge to help you excel in the year to come.

9. Wish us happy birthday!

Celebrate the Forum's 35th birthday with some extra fun sprinkled throughout the week. We're keeping the details a secret for now. You'll just have to come and find out for yourself what's in store.

10. Get the most out of your experience

We're proud to have the best utility-vendor ratio of any conference in the industry. Whether it's on our

expo floor, getting a caricature drawn in the Forum Mall, or grabbing a seat at a keynote together, you'll connect easily with others who understand what it's like to be in your shoes.

We can't wait to see you at the Forum!



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