



Expanding demand-response capabilities within underserved commercial sectors

Consulting case study
February 1, 2022

[Expanding demand-response capabilities within underserved commercial sectors](#)

A multinational manufacturer of products for the commercial and industrial market sought to incorporate [demand-response \(DR\) capabilities](#) into its products to enable end-use customers to participate in utility DR programs and create a new market for its products. E Source helped the manufacturer develop a product roadmap to help identify a market niche and boost the DR potential of an underserved sector.

Do you need help with an DR initiative? Learn how [E Source Management Consulting](#) can help you meet your goals.

[Download](#) `e_source_expanding_dr_underserved_commercial_sectors_case_study.pdf`

© 2008 - 2026 E Source Companies LLC. All rights reserved.
Distribution outside subscribing organizations limited by [license](#).