Expanding demand-response capabilities within underserved commercial sectors

Consulting case study
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A multinational manufacturer of products for the commercial and industrial market sought to incorporate demand-response (DR) capabilities into its products to enable end-use customers to participate in utility DR programs and create a new market for its products. E Source helped the manufacturer develop a product roadmap to help identify a market niche and boost the DR potential of an underserved sector.

Do you need help with an DR initiative? Learn how E Source Management Consulting can help you meet your goals.

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