E Source hot topics: Beneficial electrification and bill-relief strategies

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The E Source Forum is just a mere month away, but there's still some time left to take advantage of our offer of six complimentary pieces of content. It's been so much fun pulling together the most popular pieces to help you navigate this exclusive offer, and we're thrilled to wrap up this blog series with what's been hot this month!

Performance data from New York and California highlights the opportunities and challenges in electrification

Beneficial electrification has emerged as a key tool for decarbonizing buildings, transportation, and industry. And utilities are facing increased pressure from policymakers to integrate beneficial electrification into their existing demand-side management and demand-response portfolios. In 2021, for the first time, some utilities provided detailed reporting on beneficial electrification impacts. More utilities will likely report on beneficial-electrification programs and their impacts over the next few years. Dive into Performance data from New York and California highlights the opportunities and challenges in electrification by associate data analyst Meryl Compton to learn more.

Start taking advantage of this offer today!

Simply log in, click any link with an orange dotted underline, and follow the steps to unlock access.

Spring 2021 tech roundup: The report

In our Spring 2021 tech roundup webinar, our experts explained the latest developments in energy efficiency, load management, and decarbonization technologies that have great potential for your pilots and programs. We summarize the presentations from that webinar in Spring 2021 tech roundup: The report by members of our technology assessment team.

Channels, goals, and resources: Highlights from the E Source 2021 Social Media Survey

In the E Source 2021 Social Media Survey, we asked utilities about their social media strategies, budgets, staffing, and execution. You can use insights from this survey to compare your organization's social media tactics to those of your peers, and gather ideas for improving or supporting your social media efforts. Learn more from our report Channels, goals, and resources: Highlights from the E Source 2021 Social Media Survey by our director of market research, Rachel Cooper, and analyst Cory Coggins.

EV pilots and programs: A catalog of current and recent utility electric vehicle initiatives

Utilities design electric vehicle (EV) programs to encourage EV sales, increase public and private charging infrastructure, and benefit EV owners and the grid through special rates. We identified 363 active pilots and programs across all sectors in the US and Canada. Of those, 177 active pilots and programs target residential customers, 146 target commercial customers, and 61 serve the governments, low-income and multifamily households, nonprofits, and schools. Dive into our findings in EV pilots and programs: A catalog of current and recent utility electric vehicle initiatives by analyst Steven Day.

Include debt forgiveness as part of your bill-relief strategy

In the early months of the COVID-19 pandemic, utilities across the US and Canada issued moratoriums on disconnections for nonpayment. Without the worry of losing service, some customers didn't pay their past-due balances during that period. And now they're seeing sizable debt. These customers may not be able to pay off their debt or keep up with new bills once moratoriums end. Your utility has the opportunity to help its residential customers get out of debt and avoid disconnections by offering an arrears management program, also called a debt-forgiveness program, as part of its bill-relief strategy. Read Include debt forgiveness as part of your bill-relief strategy by staff writer Liza Minor to learn more.

Happy reading!

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