10 reasons to attend the E Source Forum 2021

By Sara Patnaude, Jessica Rife
August 5, 2021

---

10 reasons to attend the E Source Forum 2021

It's the most wonderful time of the year! The E Source Forum 2021 is just a little over a month away. We know many of you are also counting down the days until the event, but if you're still on the fence, here are 10 really compelling reasons why you should join us this year.

Register for the E Source Forum 2021

Join us in person or online from the comfort of your home office!

Register for the Forum

Attend in a format that works for you

This year, we're offering a hybrid format to accommodate all comfort levels. You're welcome to join us in person at the Sheraton Denver Downtown or log in from the comfort of your home office. Our hybrid event will feature cutting-edge content, fun activities to participate in, and new ways to network with your peers and utility partners regardless of whether they're attending in person or online.

Get ahead of trends

Get insights into what trends are on the horizon! You'll be able to predict what your customers will be clamoring for next year as well as how you can deliver it now. Our agenda features topics that matter to you, with thought-provoking keynote speakers, market research and data-driven content, customer panels, and insights from your utility peers. Our sessions will leave you excited for the year to come and all that you'll be able to accomplish.

Flexible learning experience

Speaking of sessions, our variety of tracks cover a wide range of topics. This year, we're covering everything from energy equity, customer experience, electrification, customer programs, data analytics, the power of data science, and more! These options allow you to create a learning experience specific to your needs and preferences—talk about a personalized event!

Exclusive time with industry experts

At the Forum, you get direct access to our experts! Whether it’s attending their sessions, chatting during a break, or mingling in a networking event, you can pick their brains and learn from the best of the best.

Network safely

Thanks to the enhanced cleaning practices at the Sheraton, Forum attendees can network with like-minded individuals in a safe way. Some of these protocols include a virtual check-in process, sanitation measures such as complimentary disinfectant wipes in every guest room, enhanced cleaning measures, and more.

Hands-on workshops

Break out of your comfort zone with optional hands-on workshops in the afternoons. Shake things up a bit after sitting in sessions all day. These workshops will leave you invigorated and, who knows, maybe with a few new friends too!

Inspirational speakers

Hear from speakers who will inspire you with their success stories and innovative ideas! Our keynote speakers and guest experts are brimming with knowledge to help you excel in the year to come.

Access to on-demand content

Our hybrid format provides an online option that makes it easy for your whole team to attend with no travel costs!

Ever wish you could be in two places at once? Can’t find enough time in the day to see it all? As a Forum attendee, you have exclusive access to any content you may have missed or wish to revisit on demand after the event concludes, ensuring that your learning experience goes on even when you’re back to work.

Save money

Our hybrid format provides an online option that makes it easy for your whole team to attend with no travel costs! As always, the Forum registration fee is included in your E Source membership and there’s no limit to the number of attendees your utility can register for the event. Nonmember utilities may attend for a fee.

Don’t forget about the fun

Having fun is a big part of the Forum, and this year is no different! Our in-person and online networking options ensures that everyone will be able to kick back and relax after a long day of learning. Take your pick from a variety of tours–foodie and beer, to name a couple–and get competitive in our closing night ping-pong tournament. We’ll also have a caricature artist drawing guests in person and online.

We can’t wait to see you at the Forum!



© 2008 - 2026 E Source Companies LLC. All rights reserved.
Distribution outside subscribing organizations limited by license.