



# Optimizing a utility voice-of-the-customer program

Consulting case study  
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## [Optimizing a utility voice-of-the-customer program](#)

South Jersey Gas (SJC) partnered with E Source to support its customer-focused strategy. We helped SJC implement a comprehensive voice-of-the-customer (VOC) program.

Are you interested in implementing a VOC program? Learn how [E Source Management Consulting](#) can help you meet your goals.

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