Optimizing your program portfolio to profitably serve all customers

Data science case study
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A large Gulf Coast utility aspired to improve services for all customers while improving its bottom line. Such a strategy would require regulatory approval in each of its five operating companies. Learn how E Source OneInform delivered curated views of market potential for each program by regulatory jurisdiction, including geographic coverage, customer equity, feeder load impacts, and projected customer satisfaction.

Do you need help with portfolio optimization? Learn how our data science expertise can help you meet your goals.

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