Exclusive, limited-time offer for current members: Access six pieces of content outside of your membership

By Sara Patnaude
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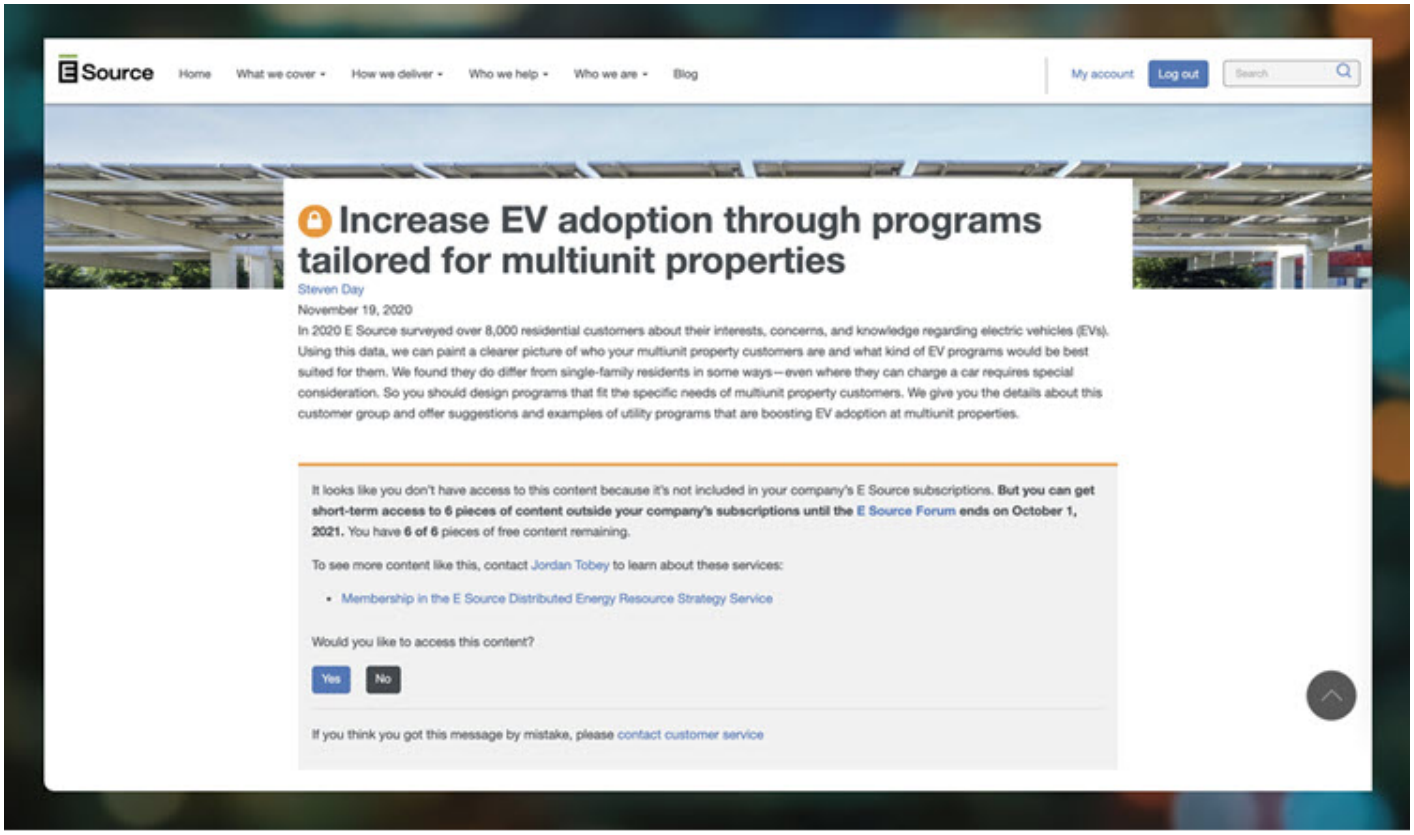
Breaking news from E Source headquarters! If your utility currently subscribes to just one (or a few) of our research and advisory services, you won't want to miss this limited-time opportunity to access previously gated content. From now until the end of the 2021 E Source Forum on October 1, you can help yourself to up to six pieces of content outside of your membership.

Are you a demand-side management (DSM) program manager eager to learn how customer experience strategists make it easier for customers to enroll in programs? Or are you a marketing pro wondering how DSM program architects build offerings that generate cost-effective savings? Or are you a call center manager longing to know how marketers promote emerging technologies? Or maybe you just need a new perspective on solving your utility's problems.

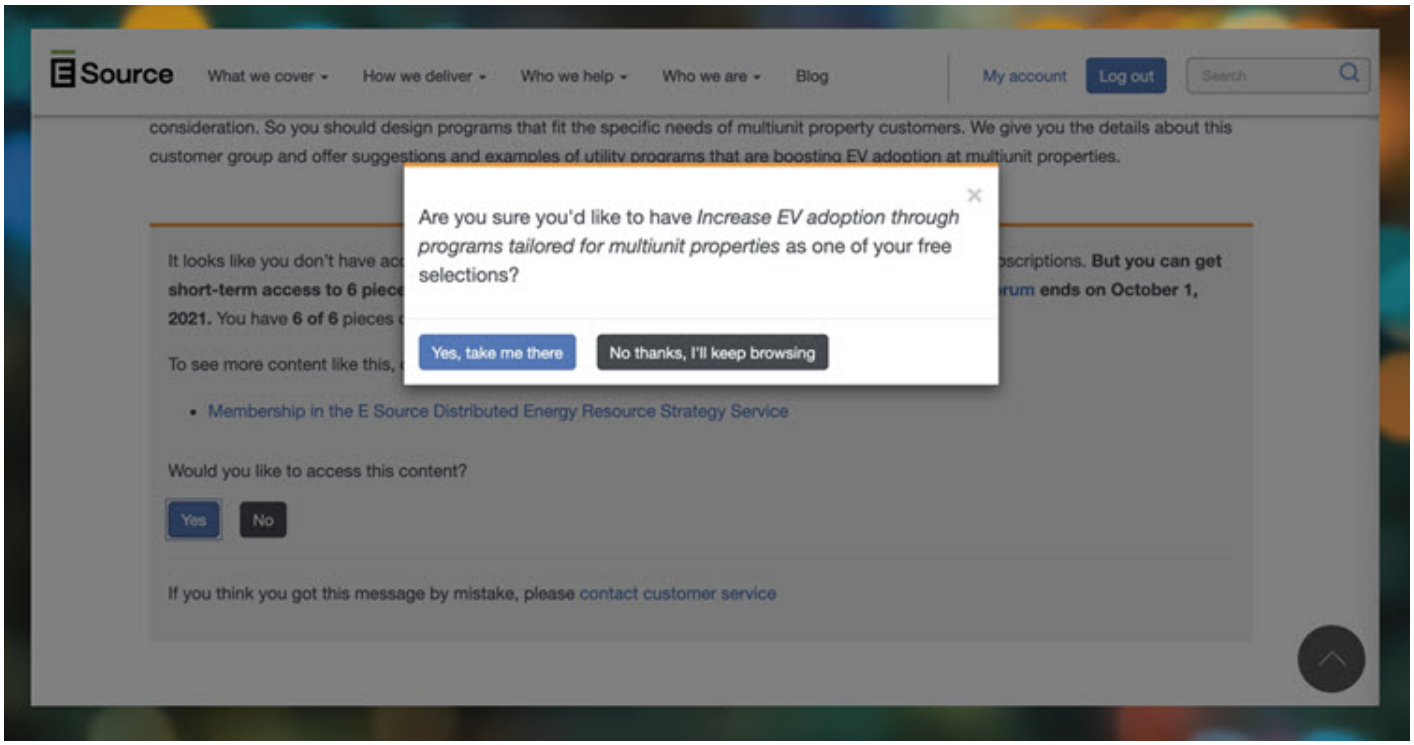
Today is your lucky day. Combined, our research and advisory services can take your utility to the next level. To see for yourself, simply log in, click any link with an orange dotted underline, and follow the steps to unlock access.

Your experience should look something like this.

Access content outside of your membership by following the prompt on the screen



Change your mind? Just click “no thanks” and carry on with browsing



We’d also love to show you what’s new and what we’re working on next. Check out these videos!

What’s new and what’s next

Customer energy solutions



Marketing and communications



Customer experience



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