



E Source style guide and word list

By Christina Bryson, Andy Read, Joy Herbers
August 12, 2022

[E Source style guide and word list](#)

Welcome to the E Source [style guide](#) (PDF) and [word list](#) (PDF). We created these resources to help E Source employees write clear and consistent content across the E Source website.

If you're an E Source employee ...

Use the internal versions of these documents:

- [E Source style guide](#)
- [E Source word list: A guide to terms, abbreviations, and hyphenation](#)

We use the [Chicago Manual of Style](#) as our default style guide. We adapt certain rules to better suit E Source voice, which is how we've created the E Source style guide. And we use [Merriam-Webster](#) as our default dictionary, which is how we determine how to treat certain words and phrases in the E Source word list.

We invite you to use and adapt these resources as needed. All we ask is that you credit E Source. Although the E Source style guide and word list are freely available online, they haven't been written with public or external use in mind. Note that we've removed internal E Source hyperlinks from these versions.

Thanks to the [Mailchimp Content Style Guide](#) and the [University of Oxford Style Guide](#) for content and design inspiration.

[Download](#)style_guide_august_2022_public.pdf

[Download](#)word_list_august_2022_public.pdf
