Introducing our new and improved DSM Insights and Measure Insights

By Laura Beausire
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Introducing our new and improved DSM Insights and Measure Insights

The best tools save you time and help you do your job better. That's why we've rebuilt our powerful E Source DSM Insights and E Source Measure Insights tools with simpler layouts for easier navigation, so now you can find exactly the data you need faster than ever before.

DSM Insights

What is it? DSM Insights is an an information super-tool, loaded with the latest demand-side management (DSM) program and portfolio performance data.

As one E Source DSM Insights subscriber noted during a training session, "What you just did in three minutes used to take me three hours."

Who's it for? It's for utilities and their DSM solution provider partners, including program managers, energy-efficiency directors, customer solution directors, planning and evaluation analysts, and business development strategists.

How will it help? DSM Insights lets you access, analyze, and share a wide range of updated and accurate data quickly, using search filters tailored to your specific needs. New features—including the portfolio benchmarking dashboard—help you design and compare programs with ease and efficiency. As one subscriber noted during a training session, "What you just did in three minutes used to take me three hours."

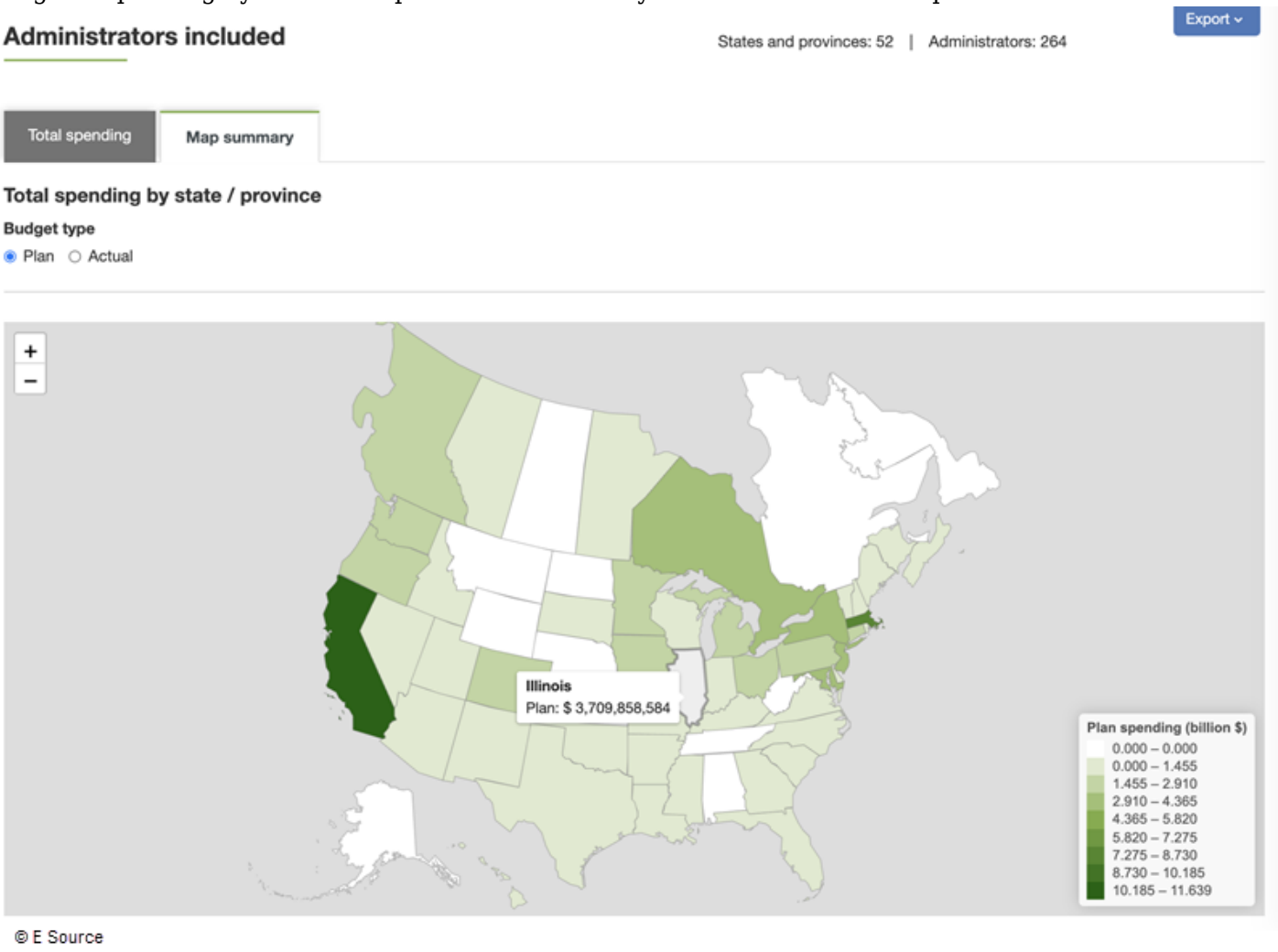
Track and compare utilities based on criteria including:

- DSM program budget, design, and performance
- Release dates for upcoming utility portfolio plans
- Annual revenue
- Number of customers
- Incumbent providers

Plus, we provide links so you can navigate directly to the original source data, documents, and online dockets.

Figure 1: DSM Insights Database Coverage dashboard

DSM Insights users can gather useful information including updated totals of planned and actual program spending by states and provinces on an easy-to-read interactive map.



Measure Insights

What is it? Measure Insights is a powerful online data analytics platform that compiles and indexes information found in DSM technical reference manuals (TRMs) for 251 unique technologies across states, provinces, and regions.

According to one subscriber, “Our program forecasts are more accurate because of the Insights tools.”

Who’s it for? It’s for utilities and DSM solution providers, including program managers, energy-efficiency directors, customer solutions directors, planning and evaluation analysts, and business development strategists.

How will it help? Measure Insights provides fast access to up-to-date, measure-level details that help

you calculate costs, determine savings, and estimate measure impacts as you plan and evaluate DSM programs. According to one subscriber, “Our program forecasts are more accurate because of the Insights tools.”

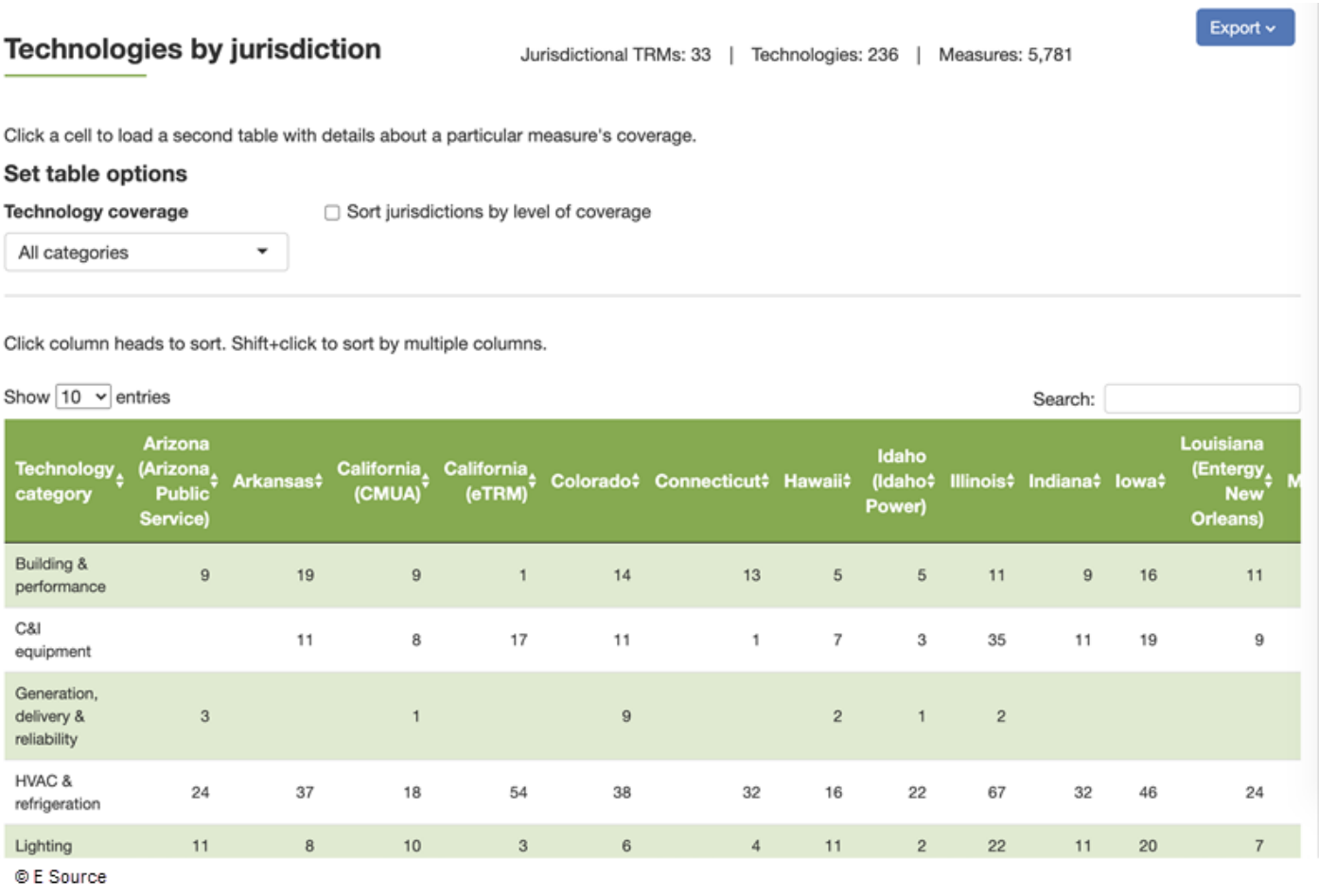
Search filters include:

- Effective useful life
- Incremental measure cost
- Annual kilowatt-hour savings
- Annual operating hours
- Free-ridership rates

And, of course, you can navigate directly to the original source data and documents.

Figure 2: Measure Insights Technical Reference Manual Repository dashboard

Measure Insights users can track measure coverage data in a variety of technology categories across jurisdictions.



Technologies by jurisdiction

Jurisdictional TRMs: 33 | Technologies: 236 | Measures: 5,781

Export

Click a cell to load a second table with details about a particular measure's coverage.

Set table options

Technology coverage

Sort jurisdictions by level of coverage

All categories

Click column heads to sort. Shift+click to sort by multiple columns.

Show 10 entries

Search:

Technology category	Arizona (Arizona Public Service)	Arkansas	California (CMUA)	California (eTRM)	Colorado	Connecticut	Hawaii	Idaho (Idaho Power)	Illinois	Indiana	Iowa	Louisiana (Entergy New Orleans)
Building & performance	9	19	9	1	14	13	5	5	11	9	16	11
C&I equipment		11	8	17	11	1	7	3	35	11	19	9
Generation, delivery & reliability	3		1		9		2	1	2			
HVAC & refrigeration	24	37	18	54	38	32	16	22	67	32	46	24
Lighting	11	8	10	3	6	4	11	2	22	11	20	7

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Want to learn more?

Watch the recordings from our training sessions, where we walk you through the new and improved features so you can get started making the most of these tools. Choose the recording that best fits your

job role:

- Learn to use the newly redesigned E Source DSM Insights and Measure Insights: For utilities
- Learn to use the newly redesigned E Source DSM Insights and Measure Insights: For solution providers

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