The virtual E Source Forum agenda will help utilities and customers get through these turbulent times

By Mary Sullivan
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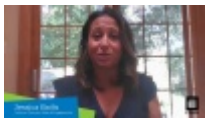
This has been an interesting and different year, to say the least. In the spring we watched as event after event went virtual and we made the same difficult decision at the end of April to move E Source Forum 2020 to a fully online format. Our industry experts have worked tirelessly to develop sessions that offer the relevant, data-driven content E Source Forum veterans have come to know and expect. But in light of what's happened this year, our session themes look a bit different. Excited to learn what you'll discover at this year's virtual Forum?

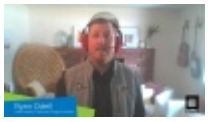
Postpandemic recovery

Your residential and business customers are hurting, and they're looking to their utilities for help. This year's Forum agenda includes multiple postpandemic recovery sessions. We'll explore how you can play a central role in helping communities rebound and come out stronger on the other side.



Decarbonization

Decarbonization is a hot topic, with more than a few challenging aspects. Our carefully crafted decarbonization sessions feature a variety of strategies you can implement now to help you achieve your long-term carbon goals.



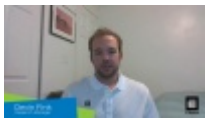
Utility of the future

Ready to challenge the century-old utility business model? From climate policy and an aging workforce to the emergence of advanced data analytics and machine learning, our utility of the future track will dive into these emergent yet disruptive factors that are helping to shape the new utility ecosystem.



Serving vulnerable communities

Even before the events of 2020 made our societal inequities front-page news, utilities were increasingly adopting strategies to serve disadvantaged customers. We've planned several sessions that focus on innovative programs and strategies utilities are rolling out to address inequities in our communities.



Although we won’t be able to see you in person, we hope you’ll register now and join us online October 6–7, for the innovative, educational, and fun event you’ve come to know as the E Source Forum. As always, the Forum registration fee is included in your E Source membership and there’s no limit to the number of attendees from your utility. And if you’re not a member but are interested in attending, contact us.

Register for Forum →

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