DSM Insights

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DSM Insights

- For utility partners
- For utilities

Stay ahead of the utility sales cycle

Subscriber? Go to the tool

E Source DSM Insights helps utility partners and solution providers stay ahead of the utility sales cycle and focus on the best opportunities to win new business. As a centralized repository of program and portfolio performance information for the efficiency and demand-response industry, DSM Insights gives you access to utility demand-side management (DSM) filing dates, underperforming programs, and incumbent providers. No more searching through regulatory dockets, saving reports, or building and keeping track of spreadsheets on your own. Analyze the data, find opportunities, and win new business.



Dig deep into utility DSM budgets and impacts

Subscriber? Go to the tool

E Source DSM Insights allows utility demand-side management (DSM) departments to benchmark themselves against other utilities in virtually all areas of DSM program performance. This powerful online tool eliminates the hassle of navigating state-level filing systems by providing access to all of the data in one place. Utilities and their partners can explore and compare portfolio- and program-level information on spending, electric/gas savings, cost-effectiveness, participation, plan versus actual performance, and more.



Learn how DSM Insights can you help work smarter, not harder

DSM Insights can help save you time and money. Fill out the form below and one of our experts will contact you to set up a demo.

DSM Insights includes data such as:

- Information on electric and gas utility–funded energy-efficiency, load management, and renewable energy programs
- A detailed breakdown of program-level spending—including incentives, marketing, and delivery—and impacts
- A list of the top 100-plus program administrators, accounting for more than 80% of industry spending
- Original source documentation
- Coverage of both planned and actual (reported and evaluated) program performance

Email us if you're interested in learning more or wish to purchase access to DSM Insights for your organization.

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