Roger Woodworth Joins E Source Advisory Board

By Sannie Sieper
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E Source is pleased to announce the addition of Roger Woodworth, principal of Mindset Matters and former vice president and chief strategy officer at Avista Corp., to its advisory board. The E Source advisory board provides strategic guidance on the company's corporate vision, partnering strategy, and technology innovations.

"We're thrilled to add Roger Woodworth to our distinguished advisory board," says Wayne Greenberg, E Source CEO. "His impressive career, spanning more than three decades at Avista, combined with his reputation as an instinctive strategist and connector, make him a perfect fit for this role."

Woodworth joins a prestigious group of energy industry veterans that serves as a strategic resource for E Source, its customers, and the energy utility market. In addition to Woodworth, the board is composed of Charles Bayless, former chairman, president, and CEO of Tucson Electric Power and Illinois Power; Ralph Cavanagh, senior attorney and codirector of the Natural Resources Defense Council's energy program; John Di Stasio, president of the Large Public Power Council; Julia Hamm, president and CEO of the Smart Electric Power Alliance; Sue Kelly, president and CEO of the American Public Power Association; and Scott Ungerer, founder and managing director of Enertech Capital.

Woodworth is an instinctive strategist, a systems thinker, an effective communicator, and a collaborative problem-solver. Since the start of his career at Avista Corp. in 1979, Woodworth served in several leadership roles. He was appointed corporate development officer in 1998 before progressing to vice president of operations, vice president for sustainable energy, and vice president of customer solutions. Prior to his early retirement in 2016, Woodworth served as corporate vice president and chief strategy officer. He was also president of Avista's development subsidiary.

"Adding this new voice to an already esteemed group of individuals helps ensure that we're making the best possible decisions for our customers and the industry," says Greenberg.

For more information on the E Source advisory board and its members, visit www.esource.com/leadership.

About E Source

For 30 years, E Source has been providing market research, data, and consulting services to more than 300 utilities and their partners. This guidance helps our customers advance their efficiency programs, enhance customer relationships, and use energy more efficiently.

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