



E Source Innovation in Customer Design Awards

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The 2019 E Source Innovation in Customer Design Awards is now closed. Stay tuned for our announcement of the finalists and join us at [E Source Forum 2019](#) as we celebrate the winners. For information about the contest or the Forum, [contact us](#).

Has your utility developed new programs, products, or services that are truly customer-centric? If so, we want to hear about it for consideration to win one of our E Source Innovation in Customer Design Awards!

E Source will be honoring utilities who use design thinking and other human-centered approaches to help develop their products and services. We'll give awards in three categories:

- New residential products or services
- New business products or services
- Innovation in utility culture

Submissions should focus on the value delivered to customers and should include a description of why

you believe it's an innovative offering. We don't want to see programs that are primarily designed from the utility's point of view. Instead, we're looking for:

- Solar solutions
- Battery or storage solutions
- Connected home or business solutions
- Customer-centric electrification efforts
- Electric vehicle programs
- Energy-efficiency or behavior-change programs
- Holistic customer-centric bundled offerings of historically disparate utility-centric offerings
- Innovative rate design
- Innovative demand-response approaches
- Low-income solutions
- Organizational culture changes related to enabling customer-focused activities, operations, and outcomes
- Value-added products or services (including revenue-generating products or services)
- Any significant organizational change or program in which human-centered innovation is highlighted as an outcome

Winners for the 2019 E Source Innovation in Customer Design Awards will be announced during [E Source Forum 2019](#) in Denver.

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