Business Energy Advisor

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Your business customers' go-to online resource for actionable advice on saving energy and lowering bills

E Source Business Energy Advisor is a library of information that integrates with your existing website and provides sector-specific energy advice for a wide variety of business types and technologies. With this valuable information, you can improve business customer engagement and guide them to your energy efficiency programs.

See how Business Energy Advisor works



What we offer:

- *Customization.* You have two options. Link to a hosted version of Business Energy Advisor that we customize with your logo, colors, and custom content to seamlessly blend with your website. Or you can pull Business Energy Advisor content into your website via an application program interface (API) and style it however you choose.
- *Easy updates.* We regularly update the library of topics in Business Energy Advisor, so you don't have to.
- *Powerful web analytics.* We provide up-to-date and in-depth reporting on the performance of Business Energy Advisor in a user-friendly dashboard that you can access at any time.

What our customers say

> Business Energy Advisor is one of the best, most user-friendly products E Source offers! Concise, well written, and objective, BEA equips utilities with technical information to educate customers—and our own employees. In fact, earlier today I inserted several BEA links into our newsletter to help business customers find ways to control energy expenses during our long, hot, and humid summer.
> —Becky Williamson, Strategic Marketing Coordinator, Memphis Light, Gas and Water Division

> The Business Energy Advisor is a much-welcomed resource in my marketing toolkit—I equate it to having a team of content writers at my fingertips. The data and technical information come from a trusted and reliable source so there's no need to second guess or do additional research on my end. The platform was exactly what we've been seeking—no need to recreate the wheel; Business Energy Advisor was our solution.
> —Caryn Fisher, Marketing & Media Services, SMUD

Features of the Business Energy Advisor website



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