



We know utilities: an E Source newsletter

E News is now “We know utilities: an E Source newsletter”
April 25, 2024

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E News has received a makeover! Now called “We know utilities: an E Source newsletter,” it remains as our free monthly newsletter designed to help you with insights, observations, and information about the energy industry.

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Last month, E Source joined Alabama Power and PPL Corp. at DISTRIBUTECH International to share learnings on harnessing data science to address the challenge of storm response and severe weather events. Here's their three-step approach. **Published: April 25, 2024**

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LMI program enrollment improvements that make a difference

Enrolling in a utility program should be easy, quick, and stress-free for customers. Here are a few program enrollment improvement strategies that have been successful for Avista Utilities, Seattle City Light, and the Los Angeles Department of Water and Power. **Published: March 26, 2024**

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This year is going to be a pivotal year for EVs and mobility. Here are some of our 2024 predictions that highlight the trends and shifts we expect will shape the EV sector in the coming year. **Published: February 27, 2024**

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We see 2023 as the year utilities began to fight the numerous challenges ahead of them using data science. Learn more about how we aim to help utilities in 2024 use the data available to them to invest in the grid. **Published: January 25, 2024**

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The engagement and enthusiasm that was seen at the [E Source Forum 2023](#) reaffirmed our industry's dedication to continuous improvement and customer-centric innovation. In case you missed it, here are some highlights from the event. **Published: December 12, 2023**

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